

HARMONIZING DEVELOPMENT & BUSINESS INDICATORS TOOL: HOW-TO GUIDE

ABOUT THE HI TOOL

The [Harmonizing Indicator \(HI\) Tool](#) deepens mutual understanding and fosters increased engagement opportunities between the U.S. Agency for International Development (USAID) and private sector partners. The HI Tool is suitable for use by USAID staff and any private sector professional or organization with interest in engagement, joint monitoring, and increased understanding of the motivation, monitoring, and evaluation processes across organizations, companies, and sectors.

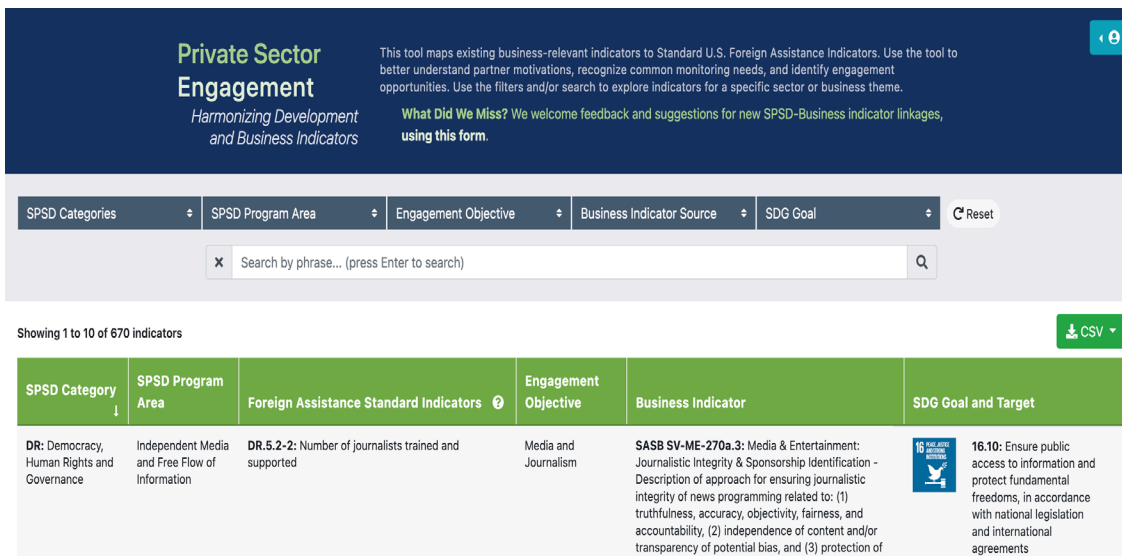


Fig. 1 The HI Tool landing page

The HI Tool maps existing business-relevant indicators from environmental, social, and governance (ESG) frameworks to standard U.S. Foreign Assistance Standardized Program Structure and Definitions (SPSD) Indicators used by USAID, and to the United Nations Sustainable Development Goals (UN SDG). Businesses are increasingly interested in measuring socio-economic impacts, opportunities, and risks in relation to overall success, and in particular, financial sustainability. ESG frameworks help investors and companies in the measurement of their company or portfolio performance, as well as the identification of business-relevant indicators in such areas as health, energy, labor, and economic growth. These frameworks include that of the Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), Business Call to Action (BCtA), and Global Impact Investing Network’s IRIS+, among others.

This publication was produced for review by the United States Agency for International Development. This work is a partnership between USAID, the University of Notre Dame, and Purdue University. It is funded under grant #AID-7200AA18CA00009.

While the UN SDG is not an ESG framework, companies also use the SDG as a guide for their ESG strategies.

The HI Tool was developed by the Pulte Institute for Global Development at the Keough School of Global Affairs at the University of Notre Dame in collaboration with USAID. To provide feedback and suggestions for new SPSD-Business indicator linkages, please use this form. For additional resources, see the USAID Harmonizing Indicator Tool Process Document or the USAID Private Sector Engagement webpage.

HOW TO USE THE HI TOOL

Use the HI Tool to better understand partner motivations, recognize common monitoring needs, and identify engagement opportunities. To access the Tool, go to <https://harmonizing-indicators.crc.nd.edu/#>. Then, use the filters and/or search bar to explore indicators for a specific sector or business theme.



Fig. 2 The HI Tool filters and search bar

Indicators can be filtered against the U.S. Foreign Assistance SPSD categories, SPSD program area, engagement objective/subject area, business indicator source, and UN SDG. Alternatively, desired search criteria (indicators, terms, phrases, etc.) can be typed directly into the search bar. Reset the search by de-selecting one or multiple indicators, or by clicking on the Reset button next to the search criteria.

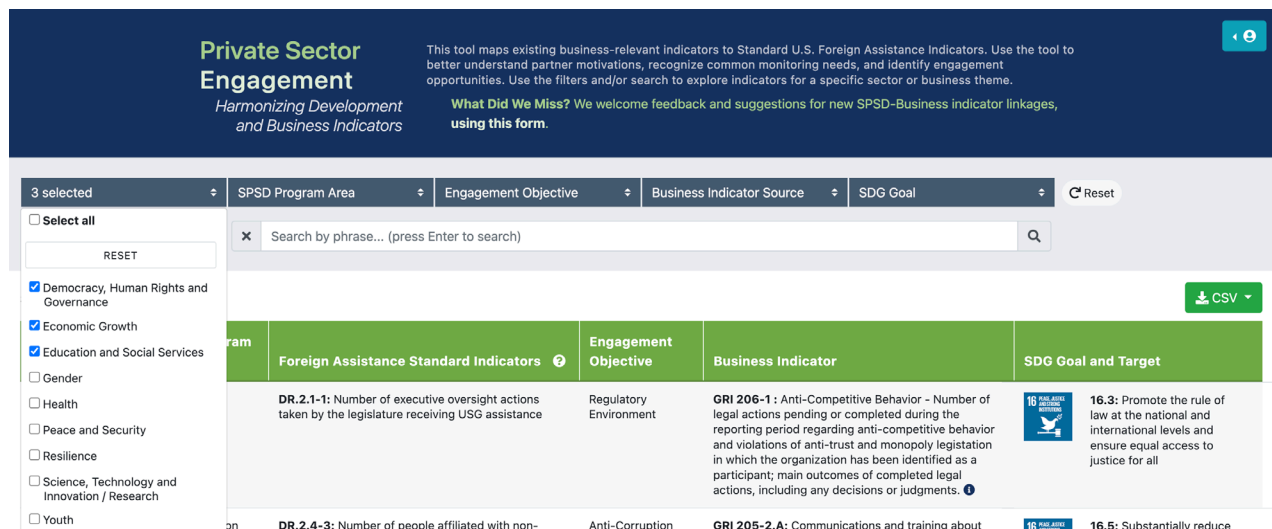


Fig. 3 The HI Tool showing the available indicators for SPSD Categories

To download the complete dataset or specific search results, click the green button labeled CSV.

Showing 1 to 10 of 574 indicators

CSV

SPSD Category	SPSD Program Area	Foreign Assistance Standard Indicators	Engagement Objective	Business Indicator	SDG Goal and Target
DR: Democracy, Human Rights and Governance	Legislative Authority - Function & Processes	DR.2.1-1: Number of executive oversight actions taken by the legislature receiving USG assistance	Regulatory Environment	GRI 206-1 : Anti-Competitive Behavior - Number of legal actions pending or completed during the reporting period regarding anti-competitive behavior and violations of anti-trust and monopoly legislation in which the organization has been identified as a participant; main outcomes of completed legal actions, including any decisions or judgments.	16: Rule of Law, Access to Justice and Integrit... 16.3: Promote the rule of law at the national and international levels and ensure equal access to justice for all
DR: Democracy, Human Rights and Governance	Anti-Corruption Reforms	DR.2.4-3: Number of people affiliated with non-governmental organizations receiving USG-supported anti-corruption training	Anti-Corruption	GRI 205-2.A: Communications and training about anti-corruption policies and procedures - Total number and percentage of governance body members that the organization, 's anti-corruption policies and procedures have been communicated to, broken down by region	16: Rule of Law, Access to Justice and Integrit... 16.5: Substantially reduce corruption and bribery in all their forms
DR: Democracy, Human Rights and Governance	Anti-Corruption Reforms	DR.2.4-3: Number of people affiliated with non-governmental organizations receiving USG-supported anti-corruption training	Anti-Corruption	GRI 205-2.B: Communications and training about anti-corruption policies and procedures - Total number and percentage of employees that the organization, 's anti-corruption policies and procedures have been communicated to, broken down by employee category and region	16: Rule of Law, Access to Justice and Integrit... 16.5: Substantially reduce corruption and bribery in all their forms
DR: Democracy, Human Rights and Governance	Anti-Corruption Reforms	DR.2.4-3: Number of people affiliated with non-governmental organizations receiving USG-supported anti-corruption training	Anti-Corruption	GRI 205-2.C: Communications and training about anti-corruption policies and procedures - Total number and percentage of business partners that the organization, 's anti-corruption policies and procedures have been communicated to, broken down by type of business partner and region	16: Rule of Law, Access to Justice and Integrit... 16.5: Substantially reduce corruption and bribery in all their forms

Fig. 4 The HI Tool showing a sample of indicators based on the search criteria

ADDITIONAL RESOURCES

For additional resources on HI Tool and Private Sector Engagement in global development, please see below:

- [USAID LASER PULSE ESG Guidance Document](#)
- [USAID LASER PULSE HI Tool Use Cases](#)
- [USAID LASER PULSE ESG Case Studies](#)
- [USAID Private Sector Engagement Hub](#)
- [Pulte Institute USAID Private Sector Engagement webpage](#)